

FIRST-TIME SUBSCRIBERS



14/15

SAVE 50%

on 2014/15 Season Subscriptions
Look inside for all your subscriber benefits

Reserve your **BEST SEATS** for the **SEASON**
Call 216-765-7677 today!

Cleveland Pops Orchestra
24000 Mercantile Rd., Unit #8
Cleveland, OH 44122

Non-Profit Org.
U.S. Postage
PAID
Cleveland, OH
Permit No. 1



Ohio Arts Council
A STATE AGENCY
THAT SUPPORTS PUBLIC
PROGRAMS IN THE ARTS

clevelandpops.com

Please join our many satisfied subscribers at a 50% FIRST-TIME SUBSCRIBER DISCOUNT

If you haven't enjoyed a Cleveland POPS Orchestra subscription before, this is the year to give it a try. You will not only receive our lowest subscription price ever, but we have added a whole new list of benefits (*listed below*) that will increase your enjoyment of a complete Cleveland POPS concert experience.

I am pleased to tell you about our 2014-2015 season, which promises to be both entertaining and engaging, bringing you the music that you love. We will be presenting a wonderful variety of themes, featuring your Cleveland Pops Orchestra and dynamic guest artists. This year's menu will include a musical tribute to Frank Sinatra, talented stars of Broadway, a visit to sunny Italy, a Salute to Hollywood, and our traditional Holiday, New Year's Eve, and Armed Forces Concerts.



Cleveland POPS Orchestra
"PRIORITY ADVANTAGE"
AWARDS PROGRAM
EXCLUSIVELY FOR SUBSCRIBERS

As a Cleveland POPS Orchestra Season Subscriber, we will provide you with the very best patron experience possible. That is why we are happy to announce our **"PRIORITY ADVANTAGE" AWARDS PROGRAM**, your passport to special, promotions, ticket exchanges and other benefits provided exclusively to our valued subscribers.

OUR PRIORITY HOT LINE NUMBER will put you directly in touch with Ellen Wieder in the Cleveland POPS office. Ellen will help you with ticketing, seating and all other questions you may have. We are here to serve YOU!

FEE-FREE TICKET EXCHANGE SERVICE will take the worry out of suddenly having to miss a Cleveland POPS concert. Just call the hot line by 4:00 P.M. the day before your concert and we will send you a voucher good for the best available seat(s) for any one of the remaining concerts of the current season, including Holiday Pops and New Year's Eve.

MEMBERSHIP CARD - Your passport to the world of "PRIORITY ADVANTAGE" Awards

AUTOMATIC MEMBERSHIP You are a "Priority Advantage" member the moment you become a Cleveland POPS Season Subscriber. You will receive your membership card and Hot Line number in the mail and your benefits will begin.

YOUR OWN CHOICE SEATS which you may retain or upgrade year after year.

FREE ADMISSION TO SUBSCRIBER-ONLY PRE-CONCERT LECTURES Your membership card admits you to these informative talks with Carl Topilow and guest performers, enhancing your concert experience.

EXCLUSIVE SUBSCRIBER-ONLY RECEPTIONS AND SPECIAL EVENTS where you can meet and socialize with Maestro Carl Topilow, guest artists, and Cleveland POPS musicians.

A BRUEGGER'S BAGELS COUPON BOOK designed especially for Cleveland POPS subscribers with discount coupons on delicious Bruegger's products for you and your family.

HAVE A CUP OF DELICIOUS COFFEE OR A REFRESHING SOFT DRINK on us at Severance Hall during intermission. We will send you a voucher for your use at one of our subscription concerts.

The Music Of Your Life – LIVE!

Five Fabulous Friday Nights in Severance Hall

COMEDY TONIGHT

November 14, 2014 ~ 8:00 pm

Broadway's Christine Pedi, Susan Egan and Jason Graee star in this revue of some of musical comedy's most light-hearted moments -- joined by the Cleveland POPS Orchestra with Carl Topilow. You'll enjoy this evening of laughter and great performances by Broadway's best!

ACADEMY AWARDS FOR MUSIC

February 6, 2015, ~ 8:00 pm

Songs, film scores and composers that won the Oscars. Cleveland POPS with Carl Topilow, POPS Chorus, William Zurkey, director, and guest soloists from Baldwin Wallace's acclaimed Music Theater Department perform the best of cinematic music.

CENTENNIAL SINATRA

March 6, 2015, ~ 8:00 pm

Steve Lippia stars in a celebration of the life and music of the 20th Century's most remarkable singer of the Great American Songbook — a star of radio, television, movies and live concerts throughout the world. Lippia captures the man and the style . . . while doing it his way.

LA MUSICA d'ITALIA

March 27, 2015 ~ 8:00 pm

From pop to opera to romantic Neapolitan ballads, the music of Italy has topped the charts for centuries. Cleveland POPS, Chorus and guest artists perform popular favorites from all the Italian musical genres.

SALUTE TO OUR ARMED FORCES

May 1, 2015 ~ 8:00 pm

The 15th Celebration of POPS annual patriotic classic. Be prepared for the best in military-inspired music and pageantry, magnificently expressed by Cleveland POPS Orchestra, Chorus and guest artists.

Special Holiday Celebrations

Family Holiday Matinee

MAGIC OF CHRISTMAS

Sun., Nov. 30, 2014 ~ 2:00 pm

The Palace Theatre

Cleveland POPS Orchestra and Chorus, plus guest artists bring a sparkle of magic to the most wonderful season of all. Fun family activities in the Palace lobby, plus adorable, adoptable pets from local rescue shelters complete the Sunday Matinee Yuletide celebration. And Santa Claus, of course! **TICKETS: 216-241-6000**

New Year's Eve Celebration

SALSA CONCERT & DANCE

Concert at 9pm ~ Dancing at 11pm ~ Severance

The famous MAMBO KINGS bring their blend of Latin rhythms and Jazz improvisations to the POPS. Concert from 9 to 11, followed by dancing 'till 1 A.M., free desserts and coffee, cash bars and a fabulous balloon drop at midnight. **15% ticket discount with purchase of first-timer subscriptions.**



Carl Topilow, conductor

Cleveland POPS Orchestra
Carl Topilow, conductor
Cleveland POPS Chorus
William Zurkey, director



The Magic of Christmas



Salute to Our Armed Forces

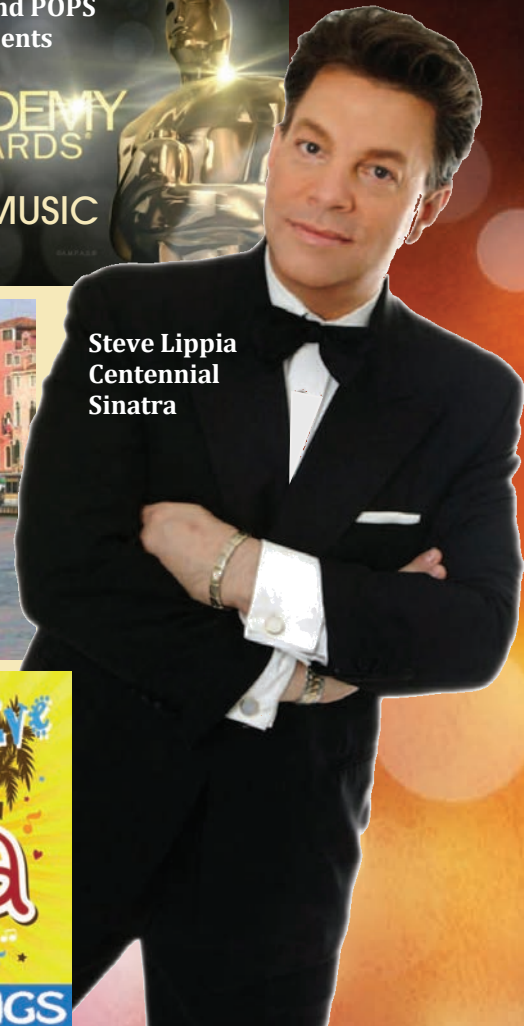


Cleveland POPS presents

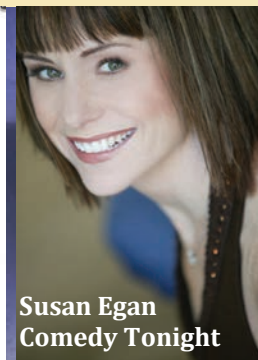
ACADEMY AWARDS FOR MUSIC



La Musica d'Italia



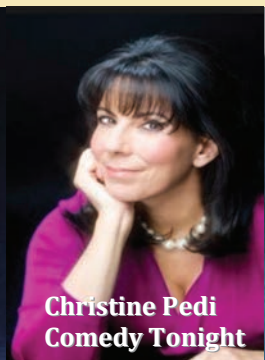
Steve Lippia
Centennial Sinatra



Susan Egan
Comedy Tonight



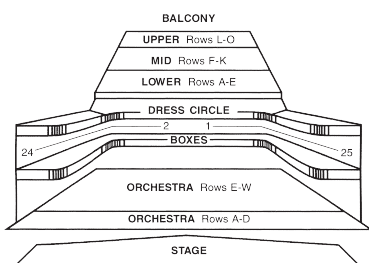
Jason Graee
Comedy Tonight



Christine Pedi
Comedy Tonight

FIRST-TIME SUBSCRIBERS SAVE 50%— 216-765-7677

SEVERANCE HALL



Add New Year's Eve at 15% off individual ticket prices. (Must be purchased when you order your series subscriptions)

Place your subscription order with Ellen by calling (216) 765-7677...or

Fill out this order form, clip it out of the brochure and mail it with your payment to:

The Cleveland POPS Orchestra
24000 Mercantile Rd., Unit #8
Cleveland, OH 44122

Select Your 5-Concert Subscription Seats

Prices below are 50% OFF individual ticket prices

AREA & LOCATION	First-Timer Subscription at 50% OFF	No. of Seats	=	SUBSCRIPTION TOTAL at 50% OFF
Box Seat A-F	\$361.25*		=	\$
	\$100.00		=	\$
Dress Circle Ctr.	\$150.00		=	\$
	\$100.00		=	\$
Main Floor A-D	\$100.00		=	\$
	\$150.00		=	\$
	\$50.00		=	\$
Balcony A-E	\$150.00		=	\$
	\$100.00		=	\$
	\$72.50		=	\$

* Save 15% on Box Seats A-F

Add New Year's Eve

15% off individual NYE ticket prices

New Year's Eve Seating	New Yrs Eve at 15% OFF	No. of Seats	=	New Year's Eve Total	SUBSCRIPTION GRAND TOTAL plus New Yrs Eve
Box A-F	\$95.20		=	\$	\$
Box G-H	\$47.60		=	\$	\$
Dress Ctr	\$68.85		=	\$	\$
Dress Side	\$68.85		=	\$	\$
Main A-L	\$68.85		=	\$	\$
M-W Mid.	\$68.85		=	\$	\$
M-W L&R	\$59.50		=	\$	\$
Prom Chr.	\$26.35		=	\$	\$
L.B. - A-C	\$68.85		=	\$	\$
M.B. - D-K	\$47.60		=	\$	\$
U.B. - L-O	\$39.10		=	\$	\$

Plus Reserved Parking Pass @ \$15 per concert

Plus My Tax-deductible contribution

TOTAL PAYMENT:

\$

Hurry! ORDER NOW FOR BEST SEATS

FOR GROUP DISCOUNTS (groups of 20 or more)
Call Ellen at Cleveland POPS – (216) 765-7677

All programs and artists are subject to change without notice

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone: _____
 Email: _____
 Payment: CHECK (to The Cleveland POPS Orchestra)
 VISA MC AMEX DISCOVER
 Card No.: _____
 Exp. Date: _____ Sec. Code: _____
 Cardholder's Signature: _____